Profile

OTA NETWORK

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Profile

OTA Network 2023

OTA NETWORK

About Us

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OTA Network is **the top multi-channel, multi-platform network** for gaming & entertainment content creators in Vietnam. With **the advantage of owning the largest Gaming community** and **being the official partner of Facebook Gaming in Vietnam**, we take pride in being the strong foundation for thousands of creators and entertainment content producers, as well as bringing brands closer to a vast young audience.

Vision

Make Vietnam a leading player in the global entertainment industry.

Mission

Nurturing Vietnam's Entertainment Community through infrastructure development, talent cultivation, and creating a sustainable ecosystem.

Speakable Number

1500+
Social Channels

250M+
Social Followers (Facebook, TikTok)

1B+
Social Video Views/Month

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APPOTA
Entertainment Ecosystem

As a part of Appota Group, OTA Network can connect our partners to a giant entertainment and technological media ecosystem of more than 60M YAU and 100M+ followers on social platforms.

GAMOTA
CHƠI GAME PHẢI CÓ ANH EM

Gamota is one of the leading game publishers in Vietnam.

ADSOTA
Tailor - made For Your Brand

Adsota Agency provides comprehensive marketing solutions which help optimize performance and financial resources for businesses

KDATA
YOUR SUCCESS IS OUR SUCCESS

KDATA is an Internet company specializing in providing cloud-based and server establishment services.



ota .network

OTA Network is a leading Multi-Platform network that provides a steady launcher for thousands of content providers and creators in the Entertainment Industry

APPOTA

AppotaPay provides an all-in-one payment solution that enables your business to optimize revenue and reach out to customers from all over the world.

ACheckin

ACheckin provides Human management solutions that help businesses develop the capabilities of each employee, thereby achieving high performance.

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What makes us different?

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Owning Vietnam's largest gaming creators' community

We have 1,500+ Gaming Creators in the Vietnam market and plan to expand rapidly in the future.

ESports Tournament Organizing

We have access to a comprehensive ecosystem of eSports and Entertainment industry.

Understanding of local gaming and entertainment market

We have 10+ years of experience working as Agency for Google, Facebook. We are confident with our knowledge of the local market.

OTA Network is the official partner of Facebook Gaming in Vietnam since 2018

We have 5+ years of experience working with Facebook Gaming. We understand about content & KOL market and how to deliver the strategy most effectively in VN.

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PARTNERSHIP

Our partners coming from all over the world with diverse backgrounds

Platform & MCN	Talent House & Content Provider	Game Publisher/ Developer	E-commerce	Finance/ Banking	Tech/ Gear	Others
Gaming	box studio	VNG	Shopee	TECHCOMBANK	HUAWEI	BAMBOO AIRWAYS
TikTok	TAKADEMY	funtap	Lazada	Vietcombank	SAMSUNG	PHENIKAA UNIVERSITY
TikTok Shop Partner	NB HVNB	VTC	TIKI	TPBank Vì chúng tôi hiểu bạn	LG	L'ORÉAL
SCONNECT Connect the world	CSDN STUDIO	GAMOTA CHƠI GAME PHẢI CÓ ANH EM		BUSINESS INSIDER	E-DRA	LINE
EMVN	V GAMING	Garena			Kingston HYPER	
	VIC	SOHA			viettel	
	SaigonTV				vinaphone	
	BAOBOI				mobifone mọi lúc - mọi nơi	

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Our Offer

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SOLUTION FOR CONTENT CREATOR/CONTENT PROVIDER

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Grow Community	Nurture Talent (KOL/KOC)	Maximize Monetization
Ensure every creator can grow their multi-social fan community	*Provide a professional talent academy to nurture KOLs/KOCs on their career path*	*Maximize monetization from content on social platforms.*
Social Partner Program (FB/Tiktok/YT)	Orientation	MG Contracts
Channel Building		Monetization feature on Social Channels (Ads Break, Donation, Subscription)
Content Consultancy (Policy & Growth Strategy)	Talent Training	Social Commerce: Tiktok Shop
		Affiliate program
Content Protection		Brand Collaboration (KOL Booking)

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SOLUTION FOR BRANDS

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Achieve optimal efficiency and ROI with our **COMPREHENSIVE MARKETING SOLUTION** tailored for each business.

We're here to **serve your needs!**

BRANDING SOLUTION	Performance solution
Brand Strategy Consulting	**Performance Strategy Consultancy**
Brand Positioning	**Social commerce** TikTok Shop/FB Shop planning & execution Channel Affiliate
Improve Customer Experience	
Market Research, Competitor Research	
Media Message Creation Creative Production Game show/Talk show Webinar Summit/Festival	**Event Organizers** Creative Production Game show/Talk show Webinar Summit/Festival

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EXPLORE MORE HERE

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For Content Creator/Provider (gaming & non-game): click here

For Brand: click here

Lancer - Social Commerce | OTA Esports | OTA Media

For Platform

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Thanks.

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